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Newsletter - Issue 4



DEAN'S MESSAGE

Dear Sabancı Business School Community,

As the end of the semester is almost upon us, I hope this message finds you and your family safe and well.

This year has been another difficult year for many of us. Despite the substantial impacts of the pandemic, we have accomplished many things together and this work will continue through the upcoming year as well.

I want to thank everyone for your dedicated efforts to carry out your work and study through the difficult year.

We, as Sabancı Business School, hope you have a happy new year!

Sincerely,



Prof. Dr. Nihat Kasap

Dean

Sabancı University, Sabancı Business School

RANKINGS

Financial Times (FT) European Business School

Rankings

Sabancı Business School ranked among the best 95 Business Schools in the Financial Times once again

In the most  **European Business Schools Ranking 2021**

recent Financial Times European Business School Ranking in 2021, Sabancı Business School placed 67th out of 95 leading European business schools ranked this year.

The ranking scores schools based on their performance across the FT's rankings for Full-Time MBA, Executive MBA, and Master in Management, as well as open and custom executive education programs.

Sabancı Executive MBA Program Ranked Among the Best Management Programs in the World

Sabancı Business School ranked among the best 100 business schools on the Financial Times' "Executive MBA Rankings" in 2021, as in 2019 and 2020.

Sabancı University ranked 93rd based on the average of the last three years in the rankings, which list the best Executive MBA programs in the world.

Sabancı University ranked the first in terms of "Faculty Members with Doctorates, becoming one of the leading business schools in the world.

Rising to the 2nd rank in the ratio of "Women on Board", the program also

ranked 18th in "Female Student ratio", and 43rd in "International Course Experience ratio"



Equality Responsive, World-Class Education

Nihat Kasap, Dean of Sabancı Business School, said they would continue to provide international course experience through the

international study trip to Columbia Business School and course content with international standards. He continued, “As Sabancı University, we keep working to reflect our gender responsive approach on every aspect of our academic and administrative mechanisms. We implemented our plans to offer equal opportunities and eliminate stereotyped frontiers, and we are proud to see the results of our efforts reflected on our rank in the internationally-recognized FT Rankings. Despite the challenging conditions of the pandemic, teaching and research quality of our school is at international standards in many respects, which is the most important factor for us as educators.”

Sabancı University leads the 2021 QS Global Executive MBA Rankings

Sabancı University Executive MBA program (EMBA) moved up by 1 place and ranked 65th in the QS Global Executive MBA Rankings, and became the only Turkish university in the top 100.

Sabancı University Business School continued to rise in the 2021 Global Executive MBA Rankings published by QS World

University, which lists the best Executive MBA programs in the world. Ranking 65th among the best Executive MBA programs in the world, Sabancı University became the only



Turkish university to enter the list. Ranking 28th, up by 3 places over the previous year, in the European rankings, Sabancı University maintained its leading position in this region.

Sabancı University Executive MBA program obtained the most successful results in “Career Progression”, “Manager Profile” and “Diversity Ratio” categories. Accordingly, looking at the career journeys of the alumni, there was 83% of increase in their salary and promotions while the alumni had a success ratio of 57% in terms of promotion to executive positions. Sabancı University had a score of 52% in the category of diversity, which covers representation of people with different citizenships and women.

Nihat Kasap, Dean of Sabancı Business School said: “Our Executive MBA program, which we have designed to raise the leaders of tomorrow who can make a difference in the business world, brings theory and practice together. Our school offers one of the best Executive MBA programs through its international educational trip to Columbia Business School and the world-class course content. We are also proud to see that our success is recognized by international ranking institutions.”

QS 2022 Full Time MBA and Masters in Finance

Rankings

We are very proud to announce that Sabancı MBA Program is the only school from Turkey that took place in the list in the QS Global MBA rankings.

QS Global Full Time MBA Rankings 2022

Sabancı Business School ranked in 201-250 (the only Full-time MBA in the rankings from Turkey)



QS Full-time MBA Europe Ranking 2022

Sabancı Business School ranked in top 71+ (the only Full-time MBA program in the rankings from Turkey)

In the most recent QS Masters in Finance Ranking in 2022, Masters in Finance program ranked between 111 – 120.

QS Masters in Finance Ranking 2022

Sabancı Business School ranked 111 - 120

FACULTY SUCCESS



Ali Doruk Günaydın received 2020 Teaching awards:
Graduating Class Award



Arzu Wasti received 2020 METU Prof. Dr. Mustafa Parlar Science Award and TUBITAK Science Award 2019 which is acknowledged as Turkey's most reputable science awards.



Aziz Şimşir received 2019 METU Prof. Dr. Mustafa Parlar Science Research Incentive Award



Nüfer Yasin Ateş received 2021 Academy of Science BAGEP Award and 2020 METU Prof. Dr. Mustafa Parlar Research Encouragement Award



Yiğit Atılgan received TÜBA-GEBİP (Outstanding Young Scientists) Award 2021 and 2020 Academy of Science BAGEP Award

NEWS

Research on the Contribution of Advertising to Turkish Economy" by our Faculty Member

Results of the “Research on the Contribution of Advertising to Turkish Economy”, which Ezgi Akpınar Uysal, member of Sabancı Business School, carried out with the support of IPSOS for Digital Marketing Communication Platform (DPİP) have been revealed. With this research, the value that advertising adds to Gross Domestic Product (GDP) has been measured in a multi-faceted way for the first time.



The Winner of the Hakan Orbay Research Award 2021 Announced

This year Sabancı Business School organized the 8th Hakan Orbay Research Award Competition, commemorating our beloved Hakan Orbay, the late faculty member of Sabancı Business School.

Sabancı
Universitesi

SABANCI
BUSINESS
SCHOOL

2021
HAKAN
ORBAY
RESEARCH
AWARD



Dr. Begum Guney (MA & PhD from Economics at New York University) received 8th Hakan Orbay Research Award 2021 with her paper which is written with Michael Richter “Games with Switching Costs and Endogenous References?”. Begum Guney is currently Associate Professor of Economy at Ozyegin University.

Dr. Guney received his award with a ceremony on 12 November 2021.

Award Jury of Hakan Orbay Research Awards:

- Benan Zeki Orbay, Istanbul Bilgi University
- Izak Atiyas, Sabancı University
- Eren Inci, Sabancı University
- Aziz Simsir, Sabancı University
- Koray Deniz Simsek, Rollins College
- Melsa Ararat, Sabancı University
- Yiğit Atılğan, Sabancı University

Welcome to Sabanci University: Professional Graduate Programs Orientation Day!

The Orientation Day, which the all new graduate students of Sabanci University participated, held on



September 25th, 2021 face to face on Tuzla Campus.

During the orientation, new students of Sabanci Business School Professional Graduate Programs (Executive MBA, Professional MBA, Masters in Finance and Business Analytics for Professionals) had opportunities to meet with the deans of the colleges, professors, and academic directors, who will guide them here at SBS. Students also attended informational presentations given by academic and administrative

Sabanci University Professional Graduate Programs 2021 Commencement Ceremony

2021 Commencement Ceremony of Sabanci University Professional Graduate Programs, and 2020 Professional Graduate Programs Alumni Gathering, which had previously been held online due to the pandemic, were held at Sabanci University Tuzla

Campus on Saturday, November 20, 2021 in line with the pandemic conditions



Leaders of The Business World Meet with the Students of Sabancı University

Organized by Sabancı Business School, the "Leaders' Meetings" are held with the participation of prominent people from the business world. The "Leaders' Meetings" bring together students and alumni of Sabancı Business School Professional Graduate Programs and successful and leading people of the business world.

Leaders' Meetings SBS Leaders' Meetings continue with the participation of prominent names from business world.

In the first five events of this academic year,

Mustafa Bartın (Migros, COO)

Burak Ertuş (sahibinden.com, CEO)

Ece Aksel (PepsiCo Türkiye, SVP & GM)

Süer Sülün (Mercedes-Benz Türk, CEO)

Cem
Açık

Leaders' Meeting

November, 2021 December, 2021 January, 2022

Atila Yenisen
Makro Czechia, CEO
"How to be an Expat!"
November 24, Wed
19.00 Online/Zoom

Cenk Alper
Sabancı Holding, CEO
"We Bring Together the
Leading Institutions with
Turkey and the World for a
Sustainable World"
December 15, Wed
19.00 Online/Zoom

Leslie Cobb-Hector
Vaco, SVP & Executive Partner
"Building Relationships in
the Business Community &
Growing Market Share"
January 19, Wed
19.30 Online/Zoom

Sabancı Üniversitesi SABANCI BUSINESS SCHOOL

(Pfizer, CEO)

Atila Yenisen (Makro Czechia, CEO)

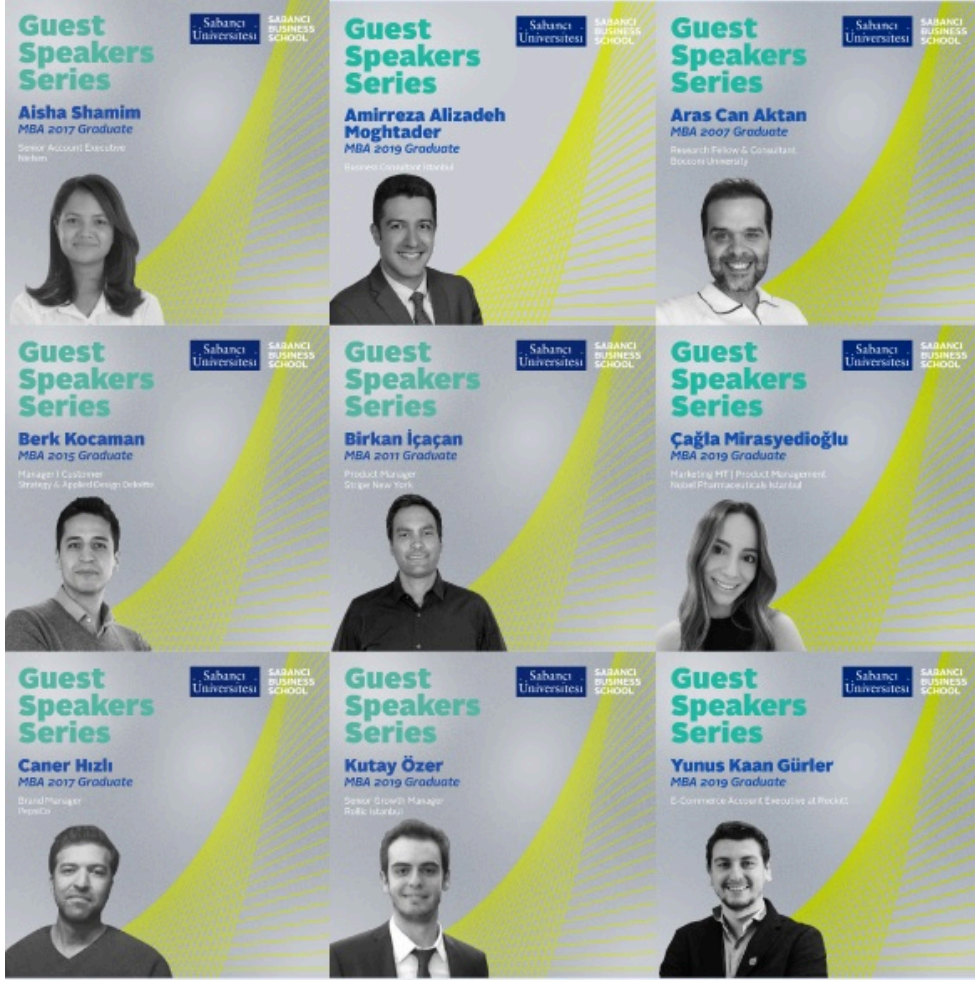
Cenk Alper (Sabancı Holding, CEO)

shared their experiences and journeys in business life with our students.

Leaders' Meetings will continue with the following guest: Leslie Coob-Hector (Vaco, SVP & Executive Partner)

Guest Speaker Series has started for our Full Time MBA Program!

In every week, we invite one of our alumnis into our MBA class to share his/ her own experience after grauduation from Sabancı MBA program. It is always a privilege for us to feel our alumnis support, their sincere approach and sharing time to us



Duyuru ve etkinliklerimizden haberdar olmak için abone olun

E-posta *

email@site.com

Hemen Kayıt Ol