



Sabancı Business School Newsletter

January 2023 | Issue 6

Success

Sabancı Business School in the Top Tier of the Best Business Schools in Europe

Sabancı Business School (SBS) was once again distinguished by the Financial Times Ranking, released at the beginning of December, placing it in the top tier of the best business schools in Europe. The ranking places SBS in 68th position, confirming it as one of the top institutions in Turkey to be ranked in the prestigious Financial Times list.



[Click here](#)

Events

Sabancı Business School Alumni Reunion 2023 was held at Sakıp Sabancı Museum

Alumni Reunion 2023 for Sabancı University Business School Graduate Programs was held at the Sakıp Sabancı Museum with more than 150 alumni attendees. The activity started with a cocktail, followed by the Public Speech of our Guest Speaker Evrim Kuran on "New Brave World."



[Click here](#)



The winners of the Hakan Orbay Research Award

The winners of the Hakan Orbay Research Award Competition 2022, commemorating Hakan Orbay, the late faculty member of Sabancı Business School, has been announced.

[Click here](#)



Sabancı Business School held the 3rd Business Analytics Workshop on November 18, 2022

Sabancı Business School Auditorium with a series of speakers from the industry and academia. The latest status of artificial intelligence (AI), data science, and business analytics in the Turkish market and internationally recent progress were presented.

[Click here](#)

Our Leaders' Meetings Series continues

SBS Leaders' Meetings started with the keynote speech of Ömer Aras, Chairman of QNB Finansbank. All graduate students and alumni were invited to the online meeting and Ömer Aras shared his experiences about his business and personal life. We were pleased to host Cem Öztürk, Country Lead Sanofi Turkey at Sabancı University Business School Leaders' Meeting in December. His experiences in leading and managing international teams were very informative. We were pleased to host Sitare Sezgin, CEO of Teknosa at Sabancı University Business School Leaders' Meeting in January. Her valuable insights into the role of a women leader in technology industry and her guiding speech were very inspiring.

Leaders' Meetings

Experiences

NOVEMBER 23, 19:00 | 19:00 ONLINE ZOOM

Sabancı University
Sabancı Business School



Ömer Aras

Chairman of SABancı

Leaders' Meetings

Leadership

DECEMBER 01, 19:00 | 19:00 ONLINE ZOOM

Sabancı University
Sabancı Business School



Cem Öztürk

Chairman of SABancı

Leaders' Meetings

Müşteri Deneyimi ve Dijital Dönüşüm

15 Ocak 2023 (Cumartesi) | 19:00 - 19:30 ONLINE ZOOM

19:30'da Sabancı

Sabancı University
Sabancı Business School



Sitare Sezgin

Chairman of SABancı



Orientation Day for New Graduate Students

Orientation Day was held at Sabancı Show Center on Saturday, September 18, 2022, for 2022-23 academic year.. All Professional Graduate Programs' students attended the orientation to have information about important dates, courses, campuses and all other topics.



Professional Graduate Programs 2022 Commencement Ceremony

The Professional Graduate Programs 2022 Commencement Ceremony was held on our Tuzla Campus. Sabancı University President Prof. Dr. Yusuf Leblebici, Yemeksepeti CEO Mert Baki, faculty members and relatives of our 206 graduating students from Graduate School of Engineering and Natural Sciences and Sabancı Graduate Business School attended the ceremony.



Sabancı Executive MBA Class of 2022 Visited Columbia Business School in September

Sabancı Executive MBA Class of 2022 visited Columbia Business School, USA in September 2022. All Executive MBA students had courses from valuable professors of Columbia Business School on Negotiations, Entrepreneurial Leadership, Digital Transformation, Strategy and more.



Highlight

Master of Science in MARKETING

Our new Professional Master program, Masters in Marketing (MiM) starts in 2023-2024

The MiM (Masters in Marketing) is a one year intense professional degree program to specialize in marketing. The program's main objective is to offer a thorough understanding of fundamental business management concepts, such as segmentation, targeting, positioning, product development, pricing, distribution, promotion, communication and branding, while placing a focus on understanding consumer behavior.

Visit our website

New Faculty Members



Alex Cayrol

Ph.D. Grenoble Ecole de Management
France



Aras Can Aktan

Ph.D. Bacconi University
Italy



Erem Ateşgaoğlu

Ph.D. Minnesota University
USA



Öykü Arkan Tunç

Ph.D. Rutgers University
USA



Peren Özturan

Ph.D. Koç University
Türkiye



Vahid Karimi Motahhar

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