

3rd Business Analytics Workshop
Friday, November 18, 2022
Sabancı Business School, Sabanci University, Tuzla, Istanbul

09:15- 10:00	Registration Welcome Coffee & Snacks
10:00- 10:15	Workshop Opening
10:15- 11:00	<u>Keynote Speech</u> Dr. Erdem Yörük , Bogazici University, CTO at Vispera <i>"From R&D to product, an entrepreneurship story"</i>
11:00 – 11:45	<u>Academic Talks I:</u>
	Dr. Emrah Ahi , Özyegin University <i>"Modeling Principles for Robo-Advisory and Personal Wealth Management"</i>
	Dr. Ahmet Onur Durahim , Bogazici University, Founder and CEO at PRINCIPAI <i>"Network Analytics for Spam Review Detection"</i>
11:45-12:00	Coffee Break
12:00 – 13:00	<u>Practitioners Talks:</u>
	Ferhat İşyapan , Business Intelligence Director, Yemeksepeti <i>"The Kitchen of Data"</i>
	Deniz Tosun , CTO, HepsijET <i>"Smart Logistics: Transforming the last mile delivery with data science"</i>
	Uğur Cakova , Growth Analytics Lead, Trendyol Group <i>"Growth Analytics at Trendyol"</i>
13:00 – 14:00	Lunch Break
14:00 – 15:00	<u>Poster Presentation, Networking & Coffee Break</u>
15:00 - 15:45	<u>Academic Talks II: (online)</u>
	Dr. Mert Hakan Hekimoglu , of Supply Chain Management and Analytics, and A. W. Lawrence Junior Development Fellow at Rensselaer Polytechnic. Institute <i>"Using Analytics for Fine Wine Prices"</i>
	Prof. Dr. Dursun Delen , Spears School of Business at Oklahoma State University, Business Analytics Consultant <i>"Analytics for Better Heathcare"</i>