

Sabancı Business School Newsletter

Issue 10



On behalf of the Sabancı Business School Family, we extend our best wishes for a prosperous and fulfilling 2025. May the new year bring you good health, happiness, and continued success in all your endeavors.



Sabancı Business School 4th Business Analytics Workshop Held

The "Business Analytics Workshop 2024" organized by Sabancı Business School, took place on November 29, 2024, at the Sabancı University Performing Arts Center. The event gathered professionals from Turkey's leading companies, global leaders, and academicians to explore topics in business analytics and artificial intelligence applications.

[Read More](#)

Sabancı Business School Hosts Prestigious SMS Istanbul 2024 Pre-Conference Workshop on Sustainability

Ahead of this year's International Strategic Management Conference in Istanbul, Sabancı Business School hosted "Sustainability at the Crossroads: What's Next?" workshop at the Sakıp Sabancı Museum on October 18, 2024. This prestigious event featured globally renowned academics and senior executives from leading companies as panelists.



[Read More](#)



Professional Graduate Programs 2024 Graduation Ceremony Successfully Held

On October 12, Sabancı Graduate Business School's Executive MBA, Professional MBA, Finance, Professional Business Analytics, MSc in Finance, and Action Research and Transformation programs proudly graduated their students.



Executive MBA Alumni Peer Learning Event at Sabancı Business School

On December 7, EMBA alumni gathered at Sabancı Business School's Tuzla Campus for the largest Peer Learning event yet. Graduates led discussions on trending topics, followed by a year-end dinner on the terrace to celebrate a productive day.

Sabancı Business School Tops QS Europe Rankings with MBA, Business Analytics, and Marketing

Sabancı Business School's Europe MBA program (Full-time MBA) has achieved the highest position in Turkey, ranking 64th in Europe in the QS Europe Rankings, while our "Business Analytics for Professionals" and "Marketing" programs are the only ones from Turkey to be listed in their respective fields.



A Delicious Start to Sustainability Minor Program

Sustainability Minor Program, developed by three faculties, will launch in Spring 2025 and is already gaining momentum through promotional events. The first event, held on December 2, 2024, featured a talk on the Water Buffalo Commons project, moderated by Sabancı Business School's Zafer Yenil. Faculty member Öykü Arkan discussed the role of ethics in sustainability, and guests enjoyed buffalo milk desserts prepared by MSA chefs.