

Sabancı Business School Newsletter

SBS



CONFERENCES

CDP Türkiye 2025
EFMD Annual Conference
SBS Strategic Planning Conference

AWARDS

BAGEP

EVENTS

PGP Executive Insights
SBS Annual Alumni Meeting
Inaugural UniPitch Event

GLOBAL RECOGNITION

SBS in Positive Impact Rating

CDP Türkiye 2025 Climate Change & Nature Conference



CDP Türkiye, whose activities in Türkiye are carried out by the Sabancı University Corporate Governance Forum (CGFT), held its 16th Climate Change & Nature Conference and Awards Ceremony on 15 May 2026 under the theme “**Towards COP31: Turning Reporting Momentum into Global Competitiveness.**”

During the event, the **CDP Türkiye 2025 Climate Change & Nature Report** was launched, presenting key findings on environmental disclosure and performance in Türkiye.

The report highlights Türkiye’s growing leadership in environmental disclosure. In 2025, **45 companies** from Türkiye were included in at least one **CDP Global A List**, while five companies achieved the prestigious Triple A rating—a distinction earned by only 27 companies worldwide.

The findings also point to a strengthening link between environmental leadership and financial performance, alongside increasing alignment with **national and international** sustainability reporting frameworks.

The conference brought together business leaders, sustainability experts, **policymakers, and representatives** from leading institutions to discuss the role of environmental reporting in enhancing competitiveness and accelerating the transition to a low-carbon economy.

SBS Joins the EFMD Community in Seville



From 7–10 June, we attended the **2026 EFMD Annual Conference in Seville, Spain**, hosted by San Telmo Business School.

The conference addressed a critical question: **“What should management education stand for?”** Across three days, we engaged in focused discussions on AI, sustainability, accreditation, and the evolving needs of students and organizations.

It was a valuable opportunity to reconnect with colleagues from the global **EFMD** community, exchange ideas, and gain fresh perspectives on the future of management education.

SBS Inaugural Strategic Planning Conference



On April 3, **Sabancı Business School** brought together its faculty and staff for a Strategic Planning Conference focused on reflection, collaboration, and strategic planning.

Through a series of **individual exercises, group discussions, and prioritization sessions** facilitated by Mete Yurtsever, participants explored key ideas and challenges shaping the School's future.

The insights generated through this **collective process** provided valuable input for our strategic roadmap and reinforced the importance of shared thinking in driving meaningful progress.

We thank everyone who contributed to this productive and inspiring day.

SBS Graduate Programs Alumni Meeting



Sabancı Business School's annual alumni gathering for its graduate programs was held this year at **Minerva Han in Karaköy**.

With the participation of **Dr. Kerem DüNDAR**, alumni from different cohorts came together to reconnect, share experiences, strengthen their professional networks, and enjoy a memorable evening.

The event, which is organized every year, continues to foster strong ties among alumni while supporting the ongoing engagement and growth of the Sabancı Business School community.

Sabancı Business School Hosts the Inaugural UniPitch Event



The first-ever Sabancı UniPitch event of Sabancı Business School was held on May 16 at the cinema hall of Tuzla Campus. Designed to inspire and support university students with entrepreneurial ambitions, the event was organized by students of the **MGMT496 Entrepreneurship Skills Workshop** course taught by Dr. Türkan Yosun.

As the pilot edition of a broader initiative, **UniPitch** marks the beginning of a larger series of future events aimed at fostering entrepreneurship among university students.

Bringing together students from universities across Türkiye, the event welcomed 10 promising startup teams to the stage. The teams had the chance to pitch their startup ideas, get feedback from the jury, connect with leading figures from the **entrepreneurial ecosystem, and network** with fellow students as potential future collaborators and team members.

The winning team, Outnest App, received a cash prize of **50,000 TL** along with the opportunity to participate in an investment meeting with Ak Portföy, which has several venture capital funds under its umbrella of investment funds. Adding a playful touch to the competition, the team selected for the **“Most Fun Pitch”** award received the Series F(un) investment package- a curated collection of industry-witty insights celebrating the startup journey.

With the goal of encouraging entrepreneurship among university students and empowering young people to confidently share their ideas, **UniPitch** is planned to expand into a broader geography in the coming years. Building on the insights and momentum generated by this pilot event, Sabancı Business School aims to further grow UniPitch’s reach and impact through future collaborations with universities and other ecosystem partners.

Connecting with Business Leaders at Our "Executive Insights" Event



The **Executive Insights event**, hosted by Sabancı Business School on Saturday, May 9th, offered a premier platform to discuss business dynamics and future strategies with industry experts.

As part of the event's concurrent sessions, Murat Yeşildere and Evrim Kuran co-hosted an insightful session exploring the intersection of corporate **culture and strategy**, while Berna Naipoğlu highlighted the strategic importance and added value of communication in professional success.

We extend our sincere gratitude to all our guest speakers for sharing their forward-thinking insights and inspiring experiences.

Doruk Günaydın - BAGEP Award



We are delighted to announce that our faculty member, Associate Professor A. Doruk Günaydın, has been awarded the BAGEP Award by the **Science Academy in recognition** of his outstanding research achievements.

His work offers a novel perspective on the distinction between **risk and uncertainty** by introducing a data-driven approach to measuring uncertainty across countries.

This research contributes to a deeper understanding of the role of uncertainty as a potential global factor in financial markets.

We warmly congratulate him on this prestigious recognition and wish him continued success in his academic endeavors.

SBS Makes Its Debut in the 2026 Positive Impact Rating



Sabancı Business School has been included in the 2026 **Positive Impact Rating (PIR)**, one of the leading global assessments of business schools' societal impact.

Participating for the first time, the School entered directly at **Level 4** out of a maximum of 5 levels, placing it among the top-performing institutions recognized by the rating.

This achievement reflects Sabancı Business School's strong commitment to responsible management education, **sustainability, and stakeholder engagement.**

The 2026 PIR report emphasizes the need for business schools to move beyond commitments and embed positive impact into their governance, culture, education, and external engagement practices.

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