

| Partner Companies | |
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| 2021 | |
| Adobe UK | Evaluating B2B experience on Adobe.com, research competitors' best practices and capabilities |
| Adobe UK | Creating a go to market strategy for the penetration of Adobe's Creative tools into Education in Turkish market to foster digital literacy |
| Akportföy | Digital, Scalable, Efficient Channel Management |
| Alliance Healthcare | Devising strategies to improve Alphega's public image and ensure a smooth customer experience through innovative marketing campaigns |
| Alliance Healthcare | Improving the effectiveness of the project selection process aligning it to AH Turkey's strategic priorities |
| Eczacıbaşı | To grow Solo in the surface cleaning wipes category, making Solo the first brand that comes to mind in this category and preparing 3-year marketing plan for product |
| Eczacıbaşı | Unibaby- Creating a digital marketing strategy focusing on gen-z to reach the digital perfection of the brand. |
| Lily ilaç | Support brand strategies through NGCE (Next-Generation Customer Engagement) journey with the integration of new SOA solutions |

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| Microsoft | Developing B2B Marketing strategies for ISVs, and enhancing their digital presence, inspired from B2C marketing approaches |
| Novartis | Optimization of Health Clinics with the help of simulation programs |
| Pepsi | To innovate and improve the digitalization of the order taking phase of PepsiCo in order to minimize cost to serve |
| Pepsi | Pepsi Kazandirio-Draw, auction and banner development of KazandiRio application |
| Pepsi | Market research and analyze the future risks and opportunities and strategize an action plan for some new products |
| 2020 | |
| Akportföy | Improving a chatboard design in which increase the accessibility of Ak Portföy and the strengthen the relationship between customers and the company |
| Doğuş Otomotiv | Improving Digital Customer Experience of WW Commerical Vehicles Web Site |

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| Hyundai | Price elasticity and it is basically can be determined the effect of price changes on product sales |
| Novartis | Calculate the number of containers required for the upcoming increased production size. |
| Novartis | Designinig efficient and optimized patient journey by the help of simulation softwares and creating a decion making tool for various illnesses regarding to their changing attitude. |
| Pepsi | By conducting quantitative and qualitative analysis, defining the growth opportunities on beverage category for PepsiCo at BIM discounter channel, preparing product offerings and conducting the process that will be helpful for the listing of the products at the discounter channel. |
| Pepsi | Creating the story for change management through a "Case for Change" document, enhancing process selection criteria for RPA |

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| Pepsi | Analyzing the changing consumer behavior due to the corona virus and creating a dashboard according to the shifts of this new-normal period. |
| Pepsi | Analyzing the probiotic health drinks' trends, market shares and investments on them to make efficient and profitable assumptional Kombucha Tea NPD |
| Pepsi | The visualization of sales insights and the creation of a dashboard on Tableau, limited with certain reports |
| Türk Telekom | The project will consist of the best 5G pricing model for Türk Telekom based on 5G pricing of other operator companies abroad |
| 2019 | |
| And Gayrimenkul | Developing entering strategies into the Chinese market |

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| Microsoft | Using global consumer insights to deliver profitable new business ideas to customers |
| Mondelez | Creating a brand ownership by employees, live act like owners value |
| Novartis | Elimination of non-value added QC Analysis |
| Pepsi | Building a data model to structure collected data |
| Pepsi | Analyzing and reporting 2019 Q2 pilot promoters' performance |
| Pepsi | Creating a marketing calendar with product, activation and promotion activities |
| 2018 | |
| Anadolu Sigorta | Gamifying the sales activities for bank reinsurance services of Anadolu Sigorta |
| Loreal | Establishing Omni-Channel Marketing Strategy for NYX Brand |
| Loreal | Determining and improving the efficiency of Garnier umbrella brand activities |

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| Microsoft | Creating most effective self managed multi team working structure as a virtual team |
| Unilever | To work on a mechanism to increase penetration of Lipton through creating marketing and sales activity |
| Unilever | Increasing the Hellmann's penetration and awareness |
| Unilever | Improving forecast timetable as well as ease finance to finance and finance to non- finance interactions |
| 2017 | |
| BIC Angel Investments | Finding potential investors for start-ups and facilitate pivots and business development between the start-ups and investors |
| Doğuş Oto | To increase the workshop productivity by providing fast service in sustainable quality. |
| GSK | To assess GSK's strengths and improvement areas in terms of digital transformation process subjective to pharma and non pharma benchmarks |

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| Loreal | The short and midterm target of the brand is to create a makeup turnaround in Sephora. |
| Pfizer | To increase pediatric endocrinologist coverage and frequency with multi-channel marketing activities |
| Schneider | Creating a Strategy for Increasing Number of Active Customers in Our Loyalty Program for Electricians. |
| Samsung | To develop the largest drone racing event in Turkey where pilots use Gear VR and spectators can experience VR. |
| Samsung | To develop a tangible business model for Samsung that can result in revenue generation from IoT offerings. |
| Unilever | To create a digital strategy for chosen domains serving as sub-platforms |