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## ***Sabancı Business School raised awareness with the Seminar Series on Society and Disaster Risk Management***



Following the recent devastating earthquake disaster in our country, Sabancı Business School organized a seminar series aiming to raise awareness in society about disaster prevention, mitigation, preparedness, response, and post-disaster recovery. Coordinated by the Dean of the Faculty, Nihat Kasap, faculty member Ayşegül Toker, Faculty Manager Burcu Gunaydin and Program Coordinator Oktay Dindar, the events addressed the societal, psychological, and economic impacts of earthquake disasters, fostering discussions on new perspectives in managerial and organizational aspects.

The seminars explored the social, psychological, and economic effects caused by earthquakes, while also encouraging an exchange of ideas on innovative approaches in management and organization. Experts delivered presentations on topics such as earthquake disaster risk management, preparedness, response processes, and post-disaster recovery.

## *The name of Neris Ece will live on in our campus*



In memory of Neris Ece Öz, our 1st year student at Sabancı Business School, who lost her life in the earthquake that took place in Hatay on February 6, a sapling planting ceremony was held with the participation of our President Yusuf Leblebici, İTÜ Faculty Member Naci Görür, who attended the "Society and Disaster Risk Management" seminar as a guest, our Secretary General Ali Çalışkan, our SBS Dean Nihat Kasap, and relatives of our student.

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*We are thrilled to announce the release of our brand new video for the Full-time MBA program at Sabancı Business School! This video showcases the exceptional opportunities and unique features of our program that we are eager to share with you.*

*Sabancı Full-time MBA program welcomes students without work experience and provides a hands-on training program offering Company Action Projects in top multinational and local companies in Türkiye during the education.*

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## *EMBA Alumni Peer Learning Event*

Sabancı Business School hosted all Executive MBA alumni May 7 Sunday. The event, co-organized by our alumnus Can Yayimler, Program Coordinator Elif Işıklı, and Faculty Manager Burcu Albayrak Günaydın, and skillfully moderated by Yusuf Soner, received high praise and appreciation from the alumni. Throughout the day, graduates from different years of the Executive MBA program engaged in knowledge sharing sessions about their areas of expertise. They concluded the day with a barbecue party in the courtyard and enjoyable networking hours.



*Applications for our professional Master's programs, including the Professional MBA, Executive MBA, Masters in Finance, Master of Science in Marketing, Business Analytics for Professionals, and Master in Action Research and Transformation Program, will remain open until July 28th. Don't miss the opportunity to advance your career with one of our specialized programs!*

## ***Leaders' Meetings: Our Events are Continuing***

Sabancı Business School continues its tradition of organizing Leaders' Meetings, gathering influential figures from various sectors. These events serve as platforms for knowledge exchange and collaboration among prominent leaders in the business community.

In March, we had the privilege of hosting Temel Aksoy, the Founder of Fikirhane, as our guest speaker. With his extensive experience in branding, Aksoy shared invaluable insights and lessons with our students and alumni from professional programs. His expertise in creating successful brands left a profound impact on the audience, inspiring them in their own branding endeavors.

In April, we were honored to welcome Halil Erdoğan, the Group CEO of E-Bebek. Erdoğan's captivating entrepreneurship journey resonated deeply with the attendees, who were enthralled by his story. Through sharing his personal experiences, challenges faced, and strategies for achieving success in the business world, Erdoğan provided valuable lessons and inspiration to all in attendance.

These Leaders' Meetings at Sabancı Business School continue to foster an environment of learning, growth, and collaboration, empowering our community to thrive in their professional pursuits.



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